



HOLT, RINEHART AND WINSTON

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¡Qué chévere!
**Language Students Get “Rapping” While Learning Spanish with
Karaoke/Rap DVD from Holt**

AUSTIN, Texas – October 2, 2007 — Spanish-speaking Hip-hop stars are popping up in Spanish classes all over the country thanks to a new language instruction resource from Holt, Rinehart and Winston (www.hrw.com) -- a leading publisher of textbooks, learning resources, and technology for middle and high school grades. **Al rap** is turning Spanish courses into hopping classes of learning fun where students are doing much more than drill-and-kill activities.



Al rap is a collection of animated rap videos and Karaoke tunes on DVD that keeps students engaged and practicing vocabulary and pronunciation as they sing along and even write their own Spanish rap songs. Karaoke tracks encourage linguistic risk-taking so students can practice their newfound Spanish speaking skills – usually one of the most challenging aspects of language instruction according to many teachers.

“Teaching students a new language is all about finding ways for them to use their skills,” said John DeMado, **Al rap** author and performer. “**Al rap** is so much fun students can’t help but get involved and when they are engaged, they remember the vocabulary that goes along with the bouncy tunes and images. It really is a fabulous resource and non-stop fun.”

Al rap animated rap videos increase comprehension by associating images and music with vocabulary and functional expressions. Designed to mirror the chapter themes in Holt’s *Expresate*®, **Al rap** can also be used to supplement any Spanish instruction program for middle or high school grades. Teachers will find the DVD also contains blackline masters of the lyrics, optional Spanish subtitles to further aid comprehension, and worksheets for each song to keep students actively learning and associating meaning with the words.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt,

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