



HOLT, RINEHART AND WINSTON

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See *Bien Dit!* in Holt's exhibit booth #715 at the American Council on the Teaching of Foreign Languages 2006 Conference and Exposition from November 16-19 in Nashville, Tenn.

<http://www.actfl.org/i4a/pages/index.cfm?pageid=3283>

Animated French Rap Video a Hit with American Students Learning French *Holt Introduces New French Curriculum, *Bien dit!**

NASHVILLE, Tenn. – November 16, 2006 — Learning the French language will be a lot easier and certainly more fun thanks to the newest French curriculum from Holt, Rinehart and Winston (www.hrw.com). Today Holt launches *Bien dit!* ©2008, a new French textbook with supplementary materials designed to immerse students in French culture, taking students to the heart of the French-speaking world, including exotic locations like Dakar, Senegal in French-speaking West Africa.

Bien dit! is a leveled language series for middle and high school students. The program is modeled after Holt's highly successful *¡Exprésate!* Spanish language program and includes similar resources like online books and Holt SoundBooth™, an online recording tool teachers use for evaluating oral proficiency. This feature of the Holt online student textbook allows students to practice, record and save spoken work so teachers can make the most of classroom time.

Students will undoubtedly enjoy Holt's newest language learning resource created especially for them: **On rappe!** animated music video on DVD or audio CD. This lively cartoon feature makes learning vocabulary and grammar fun. A karaoke version is also available for students who want to create their own French songs. **On rappe!** audio and video is also downloadable online for use with MP3 players providing students with more opportunities for practice than ever before.

Holt has also launched the next generation Teacher's One-Stop Planner® with lesson plans, study guides, and the ExamView® Version 5 Assessment Suite, which gives teachers a host of resources they can use as is or customize to fit their classroom or teaching style. This new One-Stop Planner® also includes an interactive teacher's edition of the textbook with hot-links that go directly to the all the corresponding ancillary pages, which makes lesson planning even easier than before.

Bien dit! will be available in December 2006.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve (including the Rigby, Steck-Vaughn, and Saxon imprints); Harcourt Assessment; Classroom Connect; Harcourt Trade Publishers; Greenwood-Heinemann; and Harcourt Education International. For further information, please call (800) 992-1627 or visit www.hrw.com or www.harcourt.com.

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