



**HOLT, RINEHART AND WINSTON**

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## **Famed Scientists DeSalle and Heithaus are Authors of Holt's New Holt Biology Textbook**

**BALTIMORE – November 2, 2006** — Holt, Rinehart and Winston ([www.hrw.com](http://www.hrw.com)) today launched *Holt Biology* ©2008 authored by the team of Dr. Rob DeSalle and Dr. Mike Heithaus. This newest textbook from Holt — a leading publisher of textbooks and educational materials for grades six through twelve — provides a strong focus on reading and comprehension and reflects the scientific approach of investigative hands-on learning for which DeSalle and Heithaus are known.

DeSalle, who is the curator at the American Museum of Natural History in New York City, and Heithaus, who is well known for his role in the National Geographic Channel's *Everyday Explorer and Crittercam* are featured speakers at the National Science Teachers Association Regional Conferences this fall in Omaha, Baltimore, and Salt Lake City. Heithaus will share his experiences as a field biologist and discuss the methods used to obtain the Crittercam footage that can be seen in the DVD release of the award-winning film *March of the Penguins*. DeSalle's presentation will focus on how biology classrooms can emulate successful museum exhibits by borrowing strategies that make exhibits enticing, informative, and memorable.

DeSalle and Heithaus are acknowledged experts in turning the sometimes complex world of biological science into simple lessons that young people easily understand. Their combined scientific expertise infuses *Holt Biology* with new exercises, illustrations and labs that engage and inspire students to learn and explore.

"Biology is such an interesting science with great opportunities for students to get their hands dirty and really learn about the scientific world," said Allen Wheatcroft, president of Holt. "We also have an outstanding author team whose expertise and reputation are second to none. Dr. DeSalle and Dr. Heithaus have added immense variety and depth to the topics covered in *Holt Biology* and their positive impact on the program is wonderful."

*Holt Biology* is more than just a science program. Because reading and math skills are important for student success in all disciplines, *Holt Biology* includes opportunities for students to build vocabulary, language and math skills with the Reading Toolbox and Science Skills. An Interactive Textbook, Multilingual Glossary and additional Spanish resources and assessments are also available. These resources combined with the textbook's well-conceived design and stunning visuals enable all students to be successful.

- More -

Technology resources such as the *Holt Biology* Interactive Online Edition include all the content and activities of the printed textbook but with additional interactive exercises, more resources and Live Ink® Online Reading Help -- the award-winning reading support program offered exclusively through Holt. National Science Teachers Association SciLinks® are located at point-of-use throughout the print and online text, providing prescreened Internet links to current information as well as extra activities that are correlated to chapter topics.

There are also extensive resources to help teachers more easily and successfully implement the program. Two notable components of the program are the Teacher's One-Stop Planner and the Holt Lab Generator. The Teacher's One Stop-Planner is a complete, easy-to-navigate collection of editable worksheets, presentations and other assets, as well as productivity software for creating new materials and assessments. The Lab Generator eases lab management by housing the entire biology laboratory program in a searchable, editable, expandable database.

### **About Holt, Rinehart and Winston**

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