

PRESS RELEASE

Contact:
Cathleen Ann, Marketing Manager
Heinemann-Raintree
Email: cathleen.ann@hil.com
Phone: 312/324-5292

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Announcing the “Heinemann-Raintree Weed of the Month” Service for Librarians

FOR IMMEDIATE RELEASE

Chicago, IL – Educational publisher Heinemann-Raintree announces a free monthly service for librarians called the “Heinemann-Raintree Weed of the Month.” This web-based feature will provide librarians with guidelines for “weeding”—removing outdated materials from their collections and replacing them with new books. Each month, a new topic and Dewey range will be chosen by Heinemann-Raintree based on suggestions from librarians throughout the U.S. The Heinemann-Raintree Weed of the Month debuts this month with the topic “Religion.”

Jennifer Huff, Heinemann-Raintree’s Product Management Specialist for Library, notes the importance of weeding in school libraries: “In order to provide students with accurate, balanced, and current reading material it is important that we continually monitor our school library collections.” The two-part process includes removing materials that are old, outdated, and worn and acquiring new books that are up-to-date and better serve today’s students. By focusing on weeding one subject area each month, librarians are able to steadily update their entire collections, one manageable section at a time.

Heinemann-Raintree chose to offer this free service after learning that the popular Weed of the Month Club from SUNLINK and the Florida Department of Education was being discontinued. “As a former school librarian, I understand the importance of weeding and I am pleased that Heinemann-Raintree is able to offer this monthly service in the tradition begun by SUNLINK,” adds Huff.

The Heinemann-Raintree Weed of the Month is available through our two websites:
www.heinemannlibrary.com
www.raintreelibrary.com

About Heinemann-Raintree

Heinemann-Raintree, a division of Harcourt Education, is a leading publisher of children’s nonfiction books, serving schools and public libraries. Our three major imprints are Heinemann Library, Raintree Library and Heinemann-Raintree Classroom. All Heinemann-Raintree books feature appropriately leveled text, carefully chosen content, and engaging design. For more information, visit www.heinemannraintree.com or contact Cathleen Ann at cathleen.ann@hil.com or phone 312-324-5292.