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**NEWS**

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## **ORDINATE CORPORATION AND CINOP ANNOUNCE PARTNERSHIP**

### **CINOP to Distribute Ordinate Tests in the Netherlands**

MENLO PARK, Calif. – Ordinate Corporation, a language assessment provider, and CINOP (Centrum voor Innovatie van Opleidingen), the Dutch Institute for Innovation of Education and Training, have signed an exclusive agreement for the distribution of Ordinate's SET (Spoken English Test) tests in the Netherlands. The companies are also currently working together on the development of a Dutch language test and a culture test, details of which will be announced later in 2004.

Ordinate's SET tests are fully-automated assessments of English speaking and listening skills. SET tests are administered by telephone and scored by Ordinate speech recognition technology. To take a SET test, a test taker dials a telephone number, enters an identification number, and interacts with Ordinate's testing system for approximately ten minutes. After the test taker hangs up the phone, scores are available typically within minutes from any Web browser.

"We are very happy to have reached this first milestone with our partner in the Netherlands," commented Larry Preiser, Executive Vice President for Ordinate Corporation. "It is our goal to work together with CINOP to introduce and establish Ordinate as a national standard for English proficiency testing in the Netherlands."

"We have worked with Ordinate on various projects over the last six months," said Jos Claessen, Chief Executive Officer for CINOP. "The distribution of the SET English tests is an important step for CINOP. Ordinate's new technology and refreshing approach to testing will enable CINOP to improve foreign language assessment in the Netherlands".

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**About CINOP**

CINOP is a center for research, development and consultancy in innovations in vocational education, adult education and company training. The organization is a leading service provider for innovation and quality improvement in the field of learning and training.

CINOP is specialized in language and naturalization programs and programs in basic skills for newcomers in the Netherlands. For more information on CINOP, please visit the Web site at [www.cinop.nl](http://www.cinop.nl)

**About Ordinate Corporation and Harcourt Assessment, Inc.**

Ordinate Corporation, a subsidiary of Harcourt Assessment, Inc., was founded in 1996 to develop advanced language testing systems based on new techniques that use speech recognition to score spoken language proficiency. Ordinate combines recognition of spoken utterances with analysis of the manner of speaking to determine language proficiency and other speaker characteristics. Ordinate's augmented speech analysis technology sets a new standard in language testing for speed, accuracy, cost and convenience.

Harcourt Assessment is a leading provider of high-quality assessment instruments and testing programs used by educators, psychologists, speech-language pathologists, occupational therapists and businesses. The company is affiliated with the Harcourt book publishing companies, and together they form the global education brand of Reed Elsevier Group plc (NYSE: RUK and ENL) -- a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.

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