

News Release

FOR IMMEDIATE RELEASE

CLASSROOM CONNECT PROFESSIONAL DEVELOPMENT CHOSEN FOR NEW JERSEY LAPTOP INITIATIVE

BRISBANE, CA – June 21, 2004 – Classroom Connect has been chosen by Sony Electronics, Inc. as its professional development provider for a whole-school laptop initiative in New Jersey. The project at Pascack Valley Regional High School District will equip every teacher and student with a Sony laptop as well as enroll every teacher and administrator in a comprehensive “Laptop Institute” from Classroom Connect.

“Pascack School District’s recommendation of Classroom Connect to fulfill the professional development portion of this project was a great choice,” said Patrick Vogt, Senior Vice President and General Manager, Sony Electronics eSolutions Company. “Their extensive, hands-on experience will certainly complement Sony’s products and services and contribute to the success of the initiative.”

Classroom Connect’s Laptop Institute will be delivered during the summer of 2004 and throughout the 2004-05 school year. The program is comprised of a one-day orientation event, a four-day Summer Institute, a mentoring workshop, a series of integration workshops, online technology integration courses via Classroom Connect’s Connected University, and a series of workshops for district technology leaders.

The laptop program provides skills development in the areas of laptop OS and functionality, using laptop technology in the classroom, understanding Internet tools, accessing teacher resources, and integrating student activities and projects.

“At Classroom Connect we are passionate about technology’s power to boost student achievement,” said Jim Bowler, President and CEO of Classroom Connect. “It’s an honor to partner with Sony on such an innovative technology integration program.”

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Earlier this year Classroom Connect refocused its business on the two core areas of Technology Integration and Customized Professional Development. The Laptop Institute is part of Classroom Connect's Customized Professional Development solution that also includes made-to-order online courses and conferences for K-12 educators. For more information, contact Classroom Connect by calling (800) 638-1639 or visit the company's Web site at www.classroom.com.

About Classroom Connect

Classroom Connect is an award-winning provider of professional development programs and online instructional materials for K-12 education. Headquartered in Brisbane, CA, Classroom Connect is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. Harcourt Education is part of Reed Elsevier Group plc (www.reedelsevier.com), a world-leading publisher and information provider. Reed Elsevier Group plc is owned equally by Reed Elsevier PLC (NYSE: RUK) and Reed Elsevier NV (NYSE: ENL).

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