



**HOLT, RINEHART AND WINSTON**

A Harcourt Education Company

**Holt Calendar Planner Wins National Honor as Best Administrative Alignment Tool From the Association of Educational Publishers**



**AUSTIN, Texas – June 16, 2004** – Holt, Rinehart and Winston today announced that the *Holt Calendar Planner for Holt One-Stop Planner with Test Generator®* was selected as the best Administrative Alignment Software Tool by the Association of Educational Publishers (AEP) in their annual Distinguished Achievement Awards. The *Holt Calendar Planner* is a CD-ROM-based resource supplement for Holt textbooks that helps teachers customize lesson plans, manage class schedules, and access

teaching resources in a highly flexible manner while preparing students for high-stakes tests. With the Calendar Planner tool and the included print, audio, and visual resources, teachers can more efficiently set up the entire school year with the lesson plans from their Holt textbook, plus they can customize the schedule to accommodate holidays, the start and end dates of school, and inservice days.

The coveted prize and Lamp of Learning logo tell consumers that the *Holt Calendar Planner* has met the highest standard of excellence in educational publishing. The AEP Distinguished Achievement Awards program recognizes diverse print, electronic, and instructional resources exhibiting superior content and educational value. Judging panels are drawn from a national pool of writing, publishing, and design experts in print and technology; education editors; educators; and curriculum experts. Over 1,300 products were entered in the 2004 AEP Awards program and of those, three or four products were selected as finalists in each category and one winner was selected.

“We are very honored to have the *Holt Calendar Planner* be selected as a winner in the AEP Distinguished Achievement Awards,” said Judy Fowler, Holt president. “This award recognizes the efforts of our product developers and instructional designers along with the marketing team, editors, and teachers who advised us on product development.”

Holt’s professional development course, *Teaching Reading to All Students, Grades 6-8*, was also selected as a finalist in the Most Innovative Software category this year. *Teaching Reading* is a professional development course using a patented convergent technology that delivers comprehensive, research-based training via the Internet combined with video footage on CD-ROMs.

### **About Holt, Rinehart and Winston**

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve (including the Rigby and Steck-Vaughn imprints); Harcourt Assessment; Classroom Connect; Harcourt Canada; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit [www.hrw.com](http://www.hrw.com) or [www.harcourt.com](http://www.harcourt.com).

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