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FOR IMMEDIATE RELEASE

Harcourt Achieve names Joe McHale as vice president of sales

Veteran sales executive to take helm

AUSTIN, Texas – Harcourt Achieve today named Joe McHale as the Vice President, National Sales Manager. McHale will oversee sales for Harcourt Achieve's Rigby and Steck-Vaughn imprints, as well as the sales force for the pending acquisition of Saxon Publishers. McHale's responsibilities will include the direct management of ten regions nationwide, inside sales, sales support, and Harcourt Achieve's network of national sales consultants.

Most recently Vice President, K – 12 Marketing Development for The College Board in New York, McHale brings more than 25 years of sales experience in the educational publishing field. His experience has included some of the largest publishing companies in the country, including more than 20 years at Houghton Mifflin Company. Prior to his career in publishing, McHale was a reading consultant and teacher.

“Joe brings a world-class level of experience to our company,” says Harcourt Achieve President and CEO Tim McEwen. “His knowledge of the elementary and secondary school markets, both as a publisher and as a customer, will be invaluable as we propel Harcourt Achieve into a leadership position in our markets.”

Prior to his work at The College Board, McHale has held key leadership positions at Houghton Mifflin Company, and Xerox Educational Publishing (Gunn and Company). McHale began his career as a teacher at St. Agatha Elementary School in Philadelphia, and later as a Title 1 Reading consultant.

McHale currently lives in the New York area, and will relocate to Austin.

About Harcourt Achieve

Harcourt Achieve produces learning solutions and content that fundamentally and positively change the lives of young and adult learners, and those who teach them. Published under the Rigby and Steck-Vaughn imprints, its products are based on a developmental philosophy that assesses learners' skills, matches them to appropriate content and accelerates them to meet and exceed expectations. The Steck-Vaughn imprint offers easy-to-use, innovative learning solutions that accelerate content-area knowledge and reading skills, allowing learners to meet and exceed expectations. The Rigby imprint offers progressive learning solutions for reading instruction that provide

differentiated instruction to match students' instructional levels. For more information, please visit www.HarcourtAchieve.com.

Harcourt Achieve is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners and readers of all ages. The Harcourt Education companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve; Harcourt Assessment; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; Harcourt Trade Publishers; Greenwood/Heinemann and Heinemann Global Library. For more information, please visit www.harcourt.com.

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