



HOLT, RINEHART AND WINSTON

A Harcourt Education Company

Holt Hires Greg Long as Vice President of Marketing

AUSTIN, Texas – April 23, 2004 – Holt, Rinehart and Winston – a leading publisher of textbooks and educational materials for grades six through 12 -- announced today that Greg Long has joined the company as vice president of marketing.

Mr. Long joins Holt at a time of rapid growth, especially as the sales of technology-based supplementary products and online textbooks are gaining momentum. Sales of textbooks in the Holt Online Learning series have increased substantially over the past 12 months and Holt now offers literally hundreds of online textbooks covering mathematics, language arts, social studies, science, and world languages.

Long has 18 years of experience in sales and marketing in the educational industry. He entered the publishing industry with Harcourt Brace Jovanovich and then moved to Holt when the company was acquired by Harcourt. Most recently, Long was regional vice president of sales for McDougal Littell.

“Greg Long has been regarded as a leader and great motivator in the educational publishing industry for many years,” said Judy Fowler, president of Holt. “It is exciting to bring him back to Holt in this capacity because he knows the textbook industry and brings great talent and business acumen to our executive team.”

“Holt is regarded as a leader in developing core curriculum and technology resources that are trend-setters in the educational publishing industry,” said Long. “We are uniquely positioned to help educators meet the complex challenges and opportunities of the future.”

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve (including the Rigby and Steck-Vaughn imprints); Harcourt Assessment; Classroom Connect; Harcourt Canada; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit www.hrw.com or www.harcourt.com.

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