



**NEWS**

*From Harcourt Assessment, Inc.*

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**HARCOURT ASSESSMENT SPONSORS PASEO DEL RIO ASSOCIATION'S  
CHILDREN'S FESTIVAL**

**OFFICIAL FIESTA EVENT WILL TAKE PLACE APRIL 17 ON THE RIVER WALK**

SAN ANTONIO – Local education company Harcourt Assessment, Inc., announced today that it has signed on as the title sponsor of the Paseo del Rio Association's Children's Festival. This official Fiesta event will take place April 17 on the River Walk.

"Fiesta is San Antonio's biggest event of the year and we're excited to be part of it," said Gail Ribalta, vice president of marketing for Harcourt Assessment. "As an education company that's passionate about children, sponsoring a children's festival that's fun, family-friendly and educational is the best way for us to participate in Fiesta."

During the festival, which will include face painting, games and live mascot entertainment, Harcourt Assessment will distribute free children's books donated by its sibling company, Austin-based Harcourt Achieve.

"With support from Harcourt Assessment and Harcourt Achieve, we plan to deliver one of the best Fiesta events," said Greg Gallaspy, executive director of the Paseo del Rio Association. "Our focus will be completely on the kids, and we will offer plenty of fun activities to keep them entertained throughout the day."

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### **About Harcourt Assessment**

Based in San Antonio, Harcourt Assessment, Inc., is a leading provider of high-quality assessment instruments and testing programs. Its educational products include the Stanford Achievement Test series and the Otis-Lennon School Ability Test<sup>®</sup>. Under the PsychCorp<sup>™</sup> brand, it also publishes a wide variety of clinical products, such as the Wechsler<sup>®</sup> family of tests, including the Wechsler Intelligence Scale for Children<sup>®</sup> (WISC-IV<sup>®</sup>) and the Wechsler Preschool and Primary Scale of Intelligence<sup>™</sup>, as well as the CELF<sup>®</sup> family of speech and language tests.

Through the development of custom statewide educational testing programs, Harcourt is helping more than 20 states meet the accountability requirements of the federal No Child Left Behind Act.

The company is affiliated with the Harcourt book publishing companies, including Harcourt Achieve, and together they form the global education brand of Reed Elsevier Group plc (NYSE: RUK and ENL) -- a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.

### **About the Paseo del Rio Association**

Founded in 1969, the Paseo del Rio Association promotes and supports the San Antonio River Walk, the number one tourist attraction in Texas. It recognizes that the River Walk is a key element of the city's character, visitor industry and economy. The Association works with local businesses to preserve the River Walk and it produces special events that attract visitors and local residents.

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