

**FOR IMMEDIATE RELEASE**

## **Harcourt Supplemental Publishers Announces Tim McEwen as Its New President and CEO**

**(AUSTIN, Texas, December 19, 2003)** Harcourt Supplemental Publishers (HSP) today named its new CEO and President, Tim McEwen. McEwen joins HSP from Hights Cross Communications where he served as Executive Vice President and Chief Operating Officer.

"I am very excited to join Harcourt Supplemental Publishers with its excellent brands and content assets. My philosophy has always been to create quality products that help teachers teach and help students learn. With solid products, dedicated people and the support of Harcourt, I know we will grow the business and in doing so, do something special in developing products that will make a difference in the lives of learners," said McEwen.

McEwen takes over the helm of HSP effective January 1, 2004. At his position at Hights Cross, his operational responsibilities included day-to-day operations for this \$160 million business group, more than 600 employees, 14,000 titles and 400,000 customers. In addition, his prior experiences include that of President and CEO, Lifelong Learning Group; President and CEO, Higher Education Group; President and CEO, South-Western College Publishing; and SVP, Publisher at Delmar; each within the Thomson Learning group.

McEwen's strong track record in each of these positions includes measurable success in growing revenue and improving margins; developing winning strategies for product expansion including integrated technology products and e-commerce initiatives; acquiring companies that added profitable revenue to his units and successfully integrating those companies; and developing and supporting strong systems for decision making and analysis.

Tim's career began as an elementary school teacher in Atlanta, Georgia and Houston, Texas. Mr. McEwen received an M.S. from the University of Georgia, and a B.S. from East Stroudsburg University.

### **About Harcourt Supplemental Publishers:**

Harcourt Supplemental Publishers provides customer-driven materials that fundamentally and positively change the lives of young and adult learners and empower those that teach them. Solutions include educational resources, programs, and professional development for teachers in primary, secondary, and adult education. Harcourt Supplemental publishes under two major imprints: Rigby and Steck-Vaughn.

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