



**HOLT, RINEHART AND WINSTON**

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**Newly-Released *Holt Elements of Literature* Is First New Secondary Literature Textbook Since *No Child Left Behind Act* Signed Into Law**

AUSTIN, Texas – November 21, 2003 – Holt, Rinehart and Winston today announced the release of *Holt Elements of Literature* ©2005--a landmark middle and high school literature program. *Holt Elements of Literature* ([www.hrw.com](http://www.hrw.com)), which is aligned with national and state standards and is skills-based, is the first literature program for secondary schools developed by any major textbook publisher since the *No Child Left Behind Act* was signed into law.

“Holt is pleased to release *Holt Elements of Literature*, a revolutionary literature program that is skills-based and provides on-going assessment and differentiated instruction to help students master specific standards,” said Judy Fowler, president of Holt. “This program is the first literature curriculum on the market that was wholly developed to master grade-level skills which are requirements of the *No Child Left Behind Act*.”

The *Holt Elements of Literature* program uses a focused, sequential skills approach for teaching literary and informational reading skills and for teaching writing proficiency. Teachers using the program have ultimate flexibility to reach all learners because the program provides the scaffolding students need to be successful, gives multiple opportunities for students to master each particular skill, allows for differentiated instruction on the grade-level, and offers on-going assessment to inform instruction. The program also includes diagnostic tools and includes remediation and reteaching activities for use with reluctant and struggling readers.

*Holt Elements of Literature* distinguishes itself from any other literature curriculum currently on the market because it is built on proven learning pedagogies that are grounded in scientifically based research studies and is focused on developing skills that are critical in today’s high-stakes testing environment. The program includes a strong focus on reading informational texts to help prepare students for state tests, which measure a student’s ability to comprehend expository, as well as narrative, texts. *Holt Elements of Literature* prepares students for the multiple texts they will experience not only in today’s classrooms but in today’s world: literary, informational, web-based, and popular media.

Dr. Kylene Beers and Dr. Lee Odell co-authored *Holt Elements of Literature*. Dr. Beers is a senior reading researcher in the School Development Program at Yale University and is the celebrated author of *When Kids Can’t Read—What Teachers Can Do*. The program is based on best-practices research that Dr. Beers and others have conducted with middle and high school students in schools across the nation. Dr. Beers is the editor of a national literacy journal, *Voices from the Middle*, and is a frequent

presenter at the National Council of Teachers of English and International Reading Association annual conferences.

Dr. Odell is a professor at Rensselaer Polytechnic Institute in New York and is responsible for the pedagogical framework for the writing strand of *Holt Elements of Literature*. With numerous books to his credit, Dr. Odell has also served on the Editorial Board for *Research in the Teaching of English* and his articles have received the CCCC Richard Braddock Award and the NCTE Publication Award for research on technical communication.

The Holt Online Learning version of *Holt Elements of Literature* will be available in Spring 2004. Currently, seven textbooks comprise the program series which covers grades six through 12.

Supplementary print resources, technology tools such as Holt Online Essay Scoring and Holt Online Assessment, and Spanish resources are also available.

#### **About Holt, Rinehart and Winston**

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints); Harcourt Assessment; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit [www.hrw.com](http://www.hrw.com) or [www.harcourt.com](http://www.harcourt.com).

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