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**HARCOURT EDUCATIONAL MEASUREMENT REVOLUTIONIZES
STANDARDIZED TESTS WITH FULL-COLOR STANFORD 10 SERIES**

**GRADE-APPROPRIATE CONTENT ALIGNED TO
STATE AND NATIONAL STANDARDS**

SAN ANTONIO – Harcourt Educational Measurement, a Harcourt Assessment company, announced today that it has launched the latest version of its flagship product, the Stanford Achievement Test Series, Tenth Edition (Stanford 10).

The Stanford 10 revolutionizes test design with the use of full color and lifelike illustrations. Test booklets closely resemble instructional materials that students use every day in the classroom. Each question is framed, question numbers are highlighted, and answer sheets are designed to correlate visually with the page and content area of the test booklet.

“We did everything we could to make Stanford 10 visually appealing and easy to navigate,” said Margie Jorgensen, Harcourt’s vice president of product management. “Our goal was to design a test that would motivate and engage students and enable them to show us what they know and what they can do.”

Jorgensen noted that Stanford 10’s unique features, which take the anxiety out of test taking, are based on sound research. “Our studies clearly show that children are able to do their best when test materials have a familiar look and feel, appealing art work and visual clarity.”

Jorgensen also noted that Stanford 10’s grade-appropriate content is aligned to current state standards, making it the perfect solution for helping states meet the requirements of the federal No Child Left Behind legislation.

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The industry-leading Stanford 10 is also aligned to a wide range of national standards, including those of the International Reading Association (IRA), the National Council of Teachers of English (NCTE), the National Assessment of Educational Progress (NAEP), the National Council of Teachers of Mathematics (NCTM) and the National Council for the Social Studies (NCSS). It is also aligned to the National Science Education Standards and the Benchmarks for Science Literacy, and conforms to the Standards for Educational and Psychological Testing and the Code of Fair Testing Practices in Education.

Each section of the Stanford 10 series has a suggested testing time, which is a guideline to help teachers and administrators plan. However, the tests are not timed and students are encouraged to work at their own pace to answer all of the questions.

Like its predecessors, the innovative Stanford 10 measures student achievement in many subject areas, such as reading, mathematics, language, spelling, listening, science and social science. Alternative versions of Stanford 10 are available in Braille and large print for students with special needs.

The Stanford 10 is the latest in a long line of editions that began in 1923 when the World Book Company published the first standardized academic achievement test and created a brand new industry. Harcourt acquired World Book and its testing products in 1960 and continues to lead the market today with Stanford 10.

The first Stanford edition offered tests for two grade levels. With the publication of Stanford 3 in 1940 came a third grade level and two new content areas -- science and social science. Over the years, the Stanford series expanded to additional grade levels, including the addition of a high school level in 1964. In 1989 the series expanded to cover all 13 levels of primary and secondary education, from kindergarten to grade 12.

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Based in San Antonio, Harcourt Educational Measurement is a leading provider of high-quality assessment instruments and testing programs. The company is a unit of Harcourt, Inc., which is a global publishing and education company serving students and teachers from pre-kindergarten through grade 12, adult learners and readers of all ages.

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