

## **Classroom Connect Names Chief Financial Officer; Announces Senior Executive Team Promotions**

Classroom Connect today announced the promotion of three members of its senior executive team, and the appointment of a chief financial officer, effective immediately.

Martijn Tel joins Classroom Connect as CFO from Reed-Elsevier, where he most recently served as vice president of finance in Elsevier Science for the global sales group, the ScienceDirect product suite (full text online scientific publishing), and ESD (databases). Tel began his career in Amsterdam as an assistant to the corporate controller for Elsevier Science in 1994. In 1997, he relocated to New York City and earned several promotions within Elsevier Science, namely within the electronic products division and Global Sales.

Classroom Connect also announced today the promotion of Tom Hadfield to vice president of technology; Jim Hydock to vice president of business operations; and Kristee Rosendahl to vice president of product development. All three had previously been serving as directors within the organization.

"The addition of Martijn, and the promotions of Kristee, Jim and Tom, are important enhancements to our company's leadership, and I look forward to working with each of them in their new roles," said Pat Harrigan, president and CEO of Classroom Connect. "Combining the strategic vision and expertise of our executive team with the unwavering commitment to education existing throughout our organization, Classroom Connect is armed and eager to meet the critical needs of the education industry as its use of technology evolves."

Tel, Hadfield, Hydock, and Rosendahl round out Classroom Connect's senior executive team that includes: Ed Bonessi, vice president of sales; Jim Bowler, vice president of marketing; and Rem Jackson, vice president of professional development. Jenny House will continue to work with Classroom Connect as a consultant on federal and state level legislative issues.

### **About Classroom Connect**

Classroom Connect is a leading provider of professional development programs and online instructional content for K-12 education. Classroom Connect, headquartered in Brisbane, CA, is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt Education companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Educational Measurement, The Psychological Corporation, Harcourt Interactive Technology, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please visit <http://www.harcourt.com/>

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