

Harcourt Interactive Technology Launches 'iloli,' iLearningOnline

Web-Based Diagnostic and Instruction Tool Demonstrates Improved Test Results in Florida

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Harcourt Interactive Technology, a leader in online classroom assessment and instruction, announces the launch of iloli (iLearningOnline), a classroom-based, online instructional reading assessment system aligned to state standards. iloli is a diagnostic, prescriptive and instructional reading tool which utilizes technology that teachers can understand. iloli's test practice provides instant feedback and immediate test results.

With this new program, teachers in grades 2-10 can measure the effectiveness of their instruction and student learning while ensuring student success throughout the school year. iloli gives students practice opportunities and teachers the ability to measure student performance prior to the state tests. This is the instruction and learning continuum that quickly and easily brings the learning experience to new heights of success.

A research study conducted by the University of West Florida concluded that iloli's reading diagnostic, prescriptive, and assessment capabilities had a positive impact on a central Florida elementary school group of fourth grade students. There was a 10% increase over the prior year in the number of students who scored at high levels on the 2002 FCAT reading test after using iloli.

"Ongoing assessment empowers the classroom teacher to tailor lessons for individual students as it provides continuous evidence of instructional success," said Dr. Howard Berrent, president and CEO of Harcourt Interactive Technology. "Best classroom instructional practice includes ongoing assessment as well as targeted instruction to create a learning environment in which students can excel."

iloli provides teachers with an effective reading diagnostic tool to lead their students toward reading comprehension proficiency and testing success. Using the instructional assessment process, teachers target student instruction to meet specific needs by assessing, targeting needs, and re-assessing. Teachers can use iloli to provide additional work at home. Its ease of use and diagnostic capabilities allow parents to understand where their child needs help in reading and gives teachers the power to provide instruction simply and quickly.

iloli addresses district, school, and teacher accountability by focusing on classroom-ready assessment that is targeted to instruction and aligned to state standards. It easily fits into the classroom learning environment and is an affordable choice that provides powerful tools for classroom instruction.

About Harcourt Interactive Technology

Harcourt Interactive Technology provides standards-based reading and math resources that reinforce classroom learning and improve state assessment performance by giving learners and educators the power to excel. "Accountability" is the message from Washington, D.C. Harcourt Interactive Technology's focus is enabling teachers to target instruction, as well as to determine evidence of instructional success for all students. Harcourt Interactive Technology is a part of Harcourt Education. Visit <http://www.iloli.com> to learn more about online instructional assessment.

About Harcourt Education

Harcourt Education is a global education company serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt Education companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Educational Measurement, the Psychological Corporation, Harcourt Interactive Technology, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. Visit www.harcourt.com for more information. Harcourt Education is a member of the Reed Elsevier Group PLC, a world-leading publisher and information provider. Reed Elsevier Group PLC is owned equally by Reed Elsevier PLC (NYSE: RUK) and Reed Elsevier NV (NYSE: ENL).

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