



**HOLT, RINEHART AND WINSTON**

A Harcourt Education Company

**For More Information:**

Jennifer Harrison, 916-716-0636

[jharrisonpr@attbi.com](mailto:jharrisonpr@attbi.com)

Pam Nelson, 512-721-7800

[pnelson@hrw.com](mailto:pnelson@hrw.com)

**Holt Online Science Series Launched with New School Year**

**Austin, Texas – September 17, 2002** – Holt, Rinehart and Winston announced today that their newly launched Holt Online Learning science series for grades six through 12 is actively—and *interactively*—being used in classrooms this school year. The Holt series of online books includes the *Holt Science and Technology Life Science*, *Earth Science* and *Physical Science* textbooks for middle grades as well as *Holt Science Spectrum: A Physical Approach*; *Modern Biology*; *Modern Chemistry*; and *Holt Physics*.

Teachers give the series rave reviews stating that its interactive features and easy navigation enhance their classroom teaching. The online books are divided into four components: Book Pages (exact duplicates of the printed version); Quick Concepts (highly-interactive sections which reinforce text learning); Practice and Review; and Web Links.

Holt historically uses the latest research in learning and education when writing its classroom resources and textbooks, which benefits learners of all levels and styles. “Creating online textbooks that reinforce learning is both a science and an art,” said Holt President, Judy Fowler. “The Holt Online Learning science series is designed to give students a learning environment that is both motivating and pedagogically sound.”

Science concepts can be difficult to understand, so the Holt Online Learning science series offers a rich multimedia experience that reaches all learning styles at a pace moderated by the student. For example, a student learns about the concept of density in a multisensory experience: reading about it in the online Book Pages, hearing and seeing in the Quick Concepts, and then practicing the newly-learned concepts in the interactive Practice and Review. Concepts are further reinforced in the Practice and Review component by using the Interactive Tutor, Sample Problems, Concept Maps, and Self-Quizzes.

**Holt Online Science Series Launched with New School Year**  
**Page 2 of 2**

The new online science series is one of Holt's growing portfolio of products that set a new standard for integrating print and technology for middle and high school students and teachers. Holt has over 130 years of educational publishing history and the expertise of educational leaders, researchers and classroom teachers to keep Holt products in the forefront of educational resource development. The company has recently published a number of online products to complement their print textbooks including the Holt Online Learning social studies series released in Summer 2002. Holt also offers print and online textbooks and rich multimedia curricula including teacher planning tools such as the *One Stop Planner® with Test Generator* and CD-ROM products in all subject areas.

**About Holt, Rinehart and Winston**

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Educational Measurement, The Psychological Corporation, Harcourt Interactive Technology, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit [www.hrw.com](http://www.hrw.com) or [www.harcourt.com](http://www.harcourt.com).

Harcourt Education is part of Reed Elsevier Group plc.

**About Reed Elsevier**

Reed Elsevier Group plc ([www.reedelsevier.com](http://www.reedelsevier.com)) is a world-leading publisher and information provider. It is owned equally by Reed Elsevier PLC (NYSE: RUK) and Reed Elsevier NV (NYSE: ENL). Operating in the science and medical, legal, education and business-to-business industry sectors, Reed Elsevier provides high value and flexible information solutions to professional end users, with increasing emphasis on the Internet. Building on its strong position in key markets and its established brands and content, the company is investing aggressively in the migration of its portfolio to electronic delivery, with links to a wide range of content-related services and transactional capabilities.

###