

Arizona ASSET Launches Professional Development Web Site Powered by Classroom Connect

SAN ANTONIO, June 17

Arizona School Services through Educational Technology (ASSET), an organization that provides the latest professional development opportunities to Arizona educators, today at the National Education Computing Conference (NECC), announced it has launched its own online professional development Web site powered by Classroom Connect. Professional development courses, available free of charge to all Arizona teachers and administrators, are located at <http://www.asset.asu.edu> and begin the first week in June.

ASSET
Arizona School Services through Educational Technology

SIGN IN MY PROFILE CONTACT US HELP

HOME PROFESSIONAL DEVELOPMENT CURRICULUM RESOURCES

Welcome!
Click [here](#) to learn more about ASSET membership benefits and the ASSET Education Portal.

Wondering where to begin?
ASSET [members](#) can use [MyCompass™](#) to assess their technology skills and determine a customized professional development program.

Professional Development
[Members](#) can choose from a broad range of guided and self-paced courses from ASSET, Connected University™, and TeacherLine. The Professional Development section also offers a host of tips and tutorials to help members sharpen their technology and teaching skills.

Curriculum Resources
Enhance your curriculum with resources from our extensive collection of ASSET-reviewed [Web sites](#), and downloadable lesson plans. Become a [member](#) to access the ASSET Broadcast Schedule or choose from over 1,500 video titles from UnitedStreaming.

Announcements

- [ASSET Opens Web Door to Educational Resources](#)
- [ASP Institute at ASU West](#)
- [Seeking educators with Master degrees](#)

▶ [View all announcements](#)

Calendar

June 17, 2002	NECC Conference in San Antonio, TX
June 18, 2002	NECC Conference in San Antonio, TX
June 19, 2002	NECC Conference in San Antonio, TX
June 30, 2002	June TeacherLine modules end
July 1, 2002	July TeacherLine modules begin

▶ [View monthly calendar](#)

Approximately 35,000 educators are expected to use the ASSET Education Portal, which features brief tutorials and "How To" topics in addition to 12 courses hand-picked from Classroom Connect's Connected University(R) professional development course catalog. Key to ASSET's appeal to Arizona educators is the five customized, Arizona-specific courses that are delivered via the Connected University platform.

"Through the Connected University Authors course, our course designers were able to learn how to create courses specific to the needs of Arizona educators," said Kathryn Kilroy, executive director of ASSET. "There is such a need for professional development that can take place on each educator's own time, that online instruction was a natural solution for us to serve Arizona's teachers." The new Arizona courses will serve as "doors" to other resources on the ASSET Web site, all of which will soon be available only through the ASSET Education Portal.

ASSET has authored courses in addition to those currently offered through Connected University. "As more states identify a need to enhance educators' expertise in specific areas, the need for more customized and online-delivered professional development will continue to grow," said Pat Harrigan, president and CEO of Classroom Connect. "We have had a wonderful experience working with ASSET and feel we have collectively developed a tool from which all educators in Arizona will benefit."

In addition to the courses, ASSET now uses a customized calendar function to announce events, speakers, registration deadlines, beginning and ending course dates, and other pertinent information. Although ASSET will administer all the courses and functions, Classroom Connect's professional trainers will provide support and help monitor progress.

Educators will access the portal with a one-time activation code and afterward with a user ID and password.

About Classroom Connect's Customized Portals

The Classroom Connect "portal" is an online subscription service that enables Classroom Connect to provide customized Web sites for states and large-scale districts that meet the specific needs of their teachers and administrators. Classroom Connect works closely with each customer to develop an easy to use custom interface and tailored catalog of professional development content and online curriculum resources, including online courses from Classroom Connect's award-winning professional development community, Connected University. Classroom Connect also provides implementation and "train the trainer" services to ensure successful usage of the "portal" among educators who may or may not have previous experience using online technologies. For more information, contact Classroom Connect by calling 800-638-1639.

About Arizona School Services through Educational Technology (ASSET)

ASSET provides educators in Arizona with access to the latest professional development opportunities and instructional tools for classroom-related technology. The organization is supported by grants, as well as a membership structure. Membership is open to all public school districts, private, charter, Bureau of Indian Affairs schools, and home school families. ASSET's primary service is instructional television programming offering instructional resources in content areas that are critical to primary, elementary, middle and high school students. For more information about visit the organization's Web site at <http://www.asset.asu.edu>.

About Classroom Connect

Classroom Connect, Inc., a business unit within Harcourt, Inc., is a leading provider of professional learning and classroom learning resources that foster successful use of the Internet in K-12 education. Headquartered in Brisbane, CA, with offices in El Segundo, CA, Minneapolis, MN, and Abilene, TX, Classroom Connect has more than 170 employees. Its primary product brands include: Connected University(R) (online professional development); Classroom Today(TM) (online classroom resources); The Quest Channel(TM) (online adventure learning expeditions); Connected Conferences(TM) (live, nationwide events); Connected Workshops(TM) (on-site seminars); and Classroom Connect Newsletter(TM) (monthly Internet education journal). Its partners include some of the nation's most respected organizations, including the American Museum of Natural History, the Library of Congress, The Franklin Institute Online, and NASA. For more information about Classroom Connect, visit the company's Web site at www.classroom.com.

CONTACT: Lisa Grantham of Classroom Connect, +1-650-351-5137, or lgrantham@classroom.com; or Kati Elliott of KEH Communications, +1-410-975-9638, or kati@kehcomm.com