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News Release

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CNN Student News, Holt Win National Education Awards For Sept. 11 Video, Curriculum

Classroom Resource Recognized by Association of Educational Publishers, *Media & Methods* Magazine

CNN and education publisher Holt, Rinehart and Winston recently received two of the nation's top education awards for a special video and classroom curriculum offered to aid educators with the Sept. 11 terrorist attacks. The awards were presented by the Association of Educational Publishers (AEP) and *Media & Methods* magazine for the educational video *September 11, 2001: A Turning Point in History - The First 30 Days*.

The video and curriculum was awarded the Golden Lamp Award, AEP's highest honor, in the Best in Instructional Materials category at AEP's Distinguished Awards dinner in Washington D.C.

In December 2001, every U.S. public high school received the free educational video, which was provided courtesy of Holt, Rinehart and Winston, a publisher of textbooks and educational materials for grades 6-12. The video was produced in conjunction with *CNN Student News*, the network's daily program for classrooms, and featured an introduction by U.S. Secretary of Education Rod Paige encouraging teachers to discuss the attacks in their classes.

The video was mailed to social studies departments or media specialists at the more than 14,000 U.S. public high schools. Curriculum support linking to the video segments was available online at <http://www.CNN.com/Education>, CNN's educational Web site. The materials include discussion activities to help students better understand the events of Sept. 11 and links to additional resources.

In presenting the award, AEP noted: "The video combines an excellent balance of historical perspective with 'visually compelling' images. Terrific follow-up discussion questions help students understand what they've seen and explore the myriad of meanings."

Since 1964, the Association of Educational Publishers has recognized excellence in educational publishing with the Distinguished Achievement awards. Many print and digital products and publications used by today's students and teachers bear the Association's award-winning logo. The award is now the premier honor in the industry and The Golden Lamp award is the highest honor given in the competition.

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In April, the project received a 2002 Portfolio Award from *Media and Methods Magazine*. The awards recognize, celebrate and feature outstanding education materials, products, systems and services. They honor the commitment and creativity of the publishers, producers, manufacturers and suppliers who are making meaningful contributions to excellence in K-12 schools nationwide. The magazine highlighted the 2002 Portfolio Award winners in its May/June 2002 issue and the winning initiatives were posted on the magazine's Web site at <http://www.media-methods.com>.

The project was developed and produced by Turner Learning, the educational division of Turner Broadcasting System, Inc. Turner Learning is dedicated to being the leading source of news and information for the classroom. By creating the highest-quality, most innovative programming, products and services; leveraging Turner assets; and creating instructional solutions valued by teachers, Turner Learning seeks to inspire youth to understand the world in which they live, and become better-informed global citizens. For more information on Turner Learning offerings, educators may call 1-800-344-6219 or visit our Web site at <http://www.turnerlearning.com>.

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt, Inc., a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Educational Measurement, The Psychological Corporation, Harcourt Interactive Technology, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please visit www.hrw.com or www.harcourt.com. Harcourt, Inc. is part of Reed Elsevier Group plc.

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